

### **Suggested Social Media caption for NatureBus tour promotion:**

Be a voice for Nature! Get your message on the NatureBus to NatureCOP in Montreal. Tell our leaders to protect global biodiversity.

### **Suggested Social Media caption for local NatureBus event promotion:**

Come meet the NatureBus today at [Time/Location] and deliver your letter in person! Send your message of hope for Nature to NatureCOP.

### **Suggested local NatureBus Facebook Event Description:**

Get your message for NatureCOP on the NatureBus!

Nature Canada's NatureBus tour is heading to the NatureCOP conference in Montreal. This December, officials from 195 countries and the European Union will gather to discuss global progress on nature protection and come up with a plan to halt and reverse nature loss by 2030.

The NatureBus will be making stops all over the country to collect your messages of support for a plan to restore nature. On December 6, they'll deliver the messages to the Prime Minister at the NatureCOP conference in Montreal.

On [Date and Time], the NatureBus will be stopping at [Location, City] to collect your letter. Come drop it off in person! Tell Canada's NatureCOP representatives that you expect real action out of the Conference of the Parties to the UN Convention on Biological Diversity.

Your message of hope will be featured in our NatureCOP installation: "Letters of Hope - Canadians' support and wishes for a nature-positive world" to showcase Canadians' support and urge for Canadian leadership to ensure successful NatureCOP outcomes.

If you can't make it to the bus, send a digital message to make sure your voice is heard by world leaders at NatureCOP!

### **Hashtags options**

#NextStopNatureCOP  
#NatureBus  
#dontCOPout  
#NatureCOP  
#COP15  
#ForNature  
#30x30  
#NatureBasedSolutions